



"Excellence is not an act, but a habit with us." – Aristotle

Accreditations and Partners

Jagannath International Management School

(An ISO 9001:2008 Institution)

"39th Best B - School"
Higher Education Review
(March, 2017)



"A+++ Ranking"
Business India Survey
(December, 2016)



"6th Rank among
Top B - Schools of Eminence
in India" CSR GHRDC
B - School (October, 2017)



"15th Best B - School
in North India and
39th Best B - School in
India" NHRDN Survey
(September, 2016)



"16th Best B - School in North India and
36th Best Pvt. B - School in India"
Times of India Survey (March, 2017)



Get Trained for your future by the
Best Fraternity of Top Brands

Prestigious Corporate linkages & tie – ups



Accredited by NAAC (National Assessment
and Accreditation Council)

AICTE Approved Programmes

Two Year Full Time (2018-20)
Equivalence to MBA by AIU
(Association of Indian Universities)

PGDM

16th Batch

PGDM

(International Business)

9th Batch



Management Programmes that last a lifetime !

1. 25 years of Academic excellence with multiple management & technical colleges in Delhi- NCR. Also 2 UCG approved universities.
2. Experiential learning through live projects.
3. National and International Conferences/seminars/guest lectures by expert Academicians and leading Industry professionals are organised regularly.
4. Placement enhancement training.
5. Global Orientation through International study tour in Singapore, foreign university collaborations, faculty-student exchange programs & foreign languages-French, German & Chinese.
6. Top placements for last 5 years with more than 135 companies visiting every year.
7. Book bank facility.
8. Modern Infrastructure:
 - ❖ Rich library with E-books, Journals, Magazines, & online databases.
 - ❖ Virtual and Smart Classes.
 - ❖ Auditorium with latest audio-visual equipments.
 - ❖ Wi-Fi enabled campus
 - ❖ CCTV Security systems
 - ❖ Situated in the heart of South Delhi, close proximity to Nehru Place Business center. Nearest metro station – Kalkaji Mandir
9. Prestigious Tie Ups with DU colleges such as Jesus & Mary College, CBS and Ramanujan for National Level Quiz and Debate Competitions.



PGDM

Dual specialization in
Marketing, Finance,
Human Resources,
Entrepreneurship or
Business Analytics

(Approved by AICTE)

Under this two year full time programme, the students will study 37 Core subjects, 4 software labs and 12 specialization papers in areas such as Marketing, Finance, Human Resources, Entrepreneurship and Business Analytics.

Expert participating in International Conference
on "Entrepreneurship in the 21st Century"



COURSE CURRICULUM*

Trimester - I

G101	Managerial Economics
G102	Quantitative Techniques in Management
G103	Financial Accounting & Reporting
G104	Marketing Management
G105	Corporate Law
G106	Organisational Analysis & Human Behaviour
G107	Managerial Communication
G108	Information Technology for Management
G109	International Business Communication (French/ German/Chinese)

Trimester - II

G201	Macro Economics & Business Environment
G202	E-Business
G203	Cost and Management Accounting
G204	Inter-personal Dynamics & Group Behaviour
G205	Financial Management
G206	Marketing Research
G207	International Business Communication (French/ German/Chinese)

Trimester - III

G301	Global Business Environment
G302	Operations Management
G303	Entrepreneurship Development and New Enterprise Management
G304	Human Resource Management & Industrial Relations
G305	Business Analytics & Consulting
G306	Corporate Taxation
G307	International Business Communication (French/ German/Chinese)
G308	Software Lab-III (Advanced SPSS & Advanced Excel Module)

Trimester - IV

G401	Summer Training Project (Report Evaluation & Viva Voce)
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Trimester - V

G 501	Business Policy and Strategic Management
G 502	Logistics and Supply Chain Management * Elective-Groups (any two) Dual Specialization

Trimester - VI

G 601	Marketing of Services
G 602	Strategic application of IT – CRM & SCM * Elective-Groups (any two) Dual Specialization *Any two elective groups and three elective courses(Subjects)from each group.

Trimester - VII

G 701	Project Management
G 702	Corporate Social Responsibility and Business Ethics & Values

PR 703 Project Dissertation (Evaluation & Viva Voce)

ELECTIVE SUBJECTS (Trimester V)

MARKETING (Any Three subjects)

EM 5101 Elective I : Sales and Distribution Management

EM 5102 Elective II : Retailing Management

EM 5103 Elective III : Advertising Management

EM 5104 Elective IV : Digital Marketing

FINANCE (Any Three subjects)

EF 5101 Elective I: Management of Financial Institutions

EF 5102 Elective II : Security Analysis and Portfolio Management

EF 5103 Elective III: Financial Planning and Wealth Management

EF 5104 Elective IV: Venture Capital & Private Equity

HUMAN RESOURCE (Any Three subjects)

EHR 5101 Elective I: Industrial Relations and Labour Legislations

EHR 5102 Elective II: Managing Group Dynamics

EHR 5103 Elective III: Training and Development

EHR 5104 Elective IV: Leading Teams & Organizations

ENTREPRENEURSHIP (Any Three subjects)

EE 5101 Elective I: Entrepreneurial Management

EE 5102 Elective II: Entrepreneurship, Creativity and Innovation

EE 5103 Elective III: Family Business and Entrepreneurship

EE 5104 Elective IV: Entrepreneurship for Emerging Markets

BUSINESS ANALYTICS (Any Three subjects)

BA 5101 Elective I: Introduction to Statistics and Business
Analytics

BA 5102 Elective II: Data Visualization and Critical Thinking

BA 5103 Elective III: Data Warehousing and Data Mining

BA 5104 Elective IV: Predictive Analytics – Concepts and Tools

ELECTIVE SUBJECTS (Trimester VI)

MARKETING (Any Three subjects)

Sub. Code Dual Specialization

EM 6101 Elective V: Strategic Marketing

EM 6102 Elective VI : Consumer Behaviour

EM 6103 Elective VII: Business Marketing

EM 6104 Elective VIII: International Marketing

FINANCE (Any Three subjects)

EF 6101 Elective V: Banking and Insurance

EF 6102 Elective VI: International Financial Management

EF 6103 Elective VII: Corporate Restructurings-Mergers &
Acquisitions

EF 6104 Elective VIII: Financial Derivatives & Risk Management

HUMAN RESOURCE (Any Three subjects)

EHR 6101 Elective V: Organizational Change and Development

EHR 6102 Elective VI : Strategic HRM

EHR 6103 Elective VII: Performance and Compensation
Management

EHR 6104 Elective VIII: Cross-Cultural Management

ENTREPRENEURSHIP (Any Three subjects)

EE 6101 Elective V: Financing the Entrepreneurial Business

EE 6102 Elective VI: Marketing Strategies and practices for Start-Ups

EE 6103 Elective VII: Business Law and the Entrepreneur

EE 6104 Elective VIII: Project Work—"Launch your Business"

BUSINESS ANALYTICS (Any Three subjects)

BA 6101 Elective V: Advanced Analytical Tools and Applications

BA 6102 Elective VI: Big Data Tools and Applications

BA 6103 Elective VII: Information and Search Analysis

BA 6104 Elective VIII: Financial, Marketing and HR Analytics

PGDM

International Business
with specialization in
Marketing & Finance

(Approved by AICTE)

Under this two year full time programme in International Business, the students will study 41 Core subjects, 3 software labs and 12 specialization papers in areas such as Marketing, Finance and International Business along with a course in Foreign language. During this programme a free trip to Singapore is organized by the institute.

Free Travel Cum Study Tour to Singapore

The students go for one week Certificate Course in "International Marketing" conducted by the faculty of NTU, Singapore.

COURSE CURRICULUM*

Trimester – I

I101	Managerial Economics
I102	Quantitative Techniques in Management
I103	Financial Accounting and Reporting
I104	Marketing Management
I105	Corporate Law
I106	Organisational Analysis and Human Behaviour
I107	Managerial Communication
I108	Information Technology for Management
I109	International Business Communication (French/ German/Chinese)

Trimester – II

I201	Macro Economics and Business Environment
I202	E-Business
I203	Management Accounting
I204	Inter-personal Dynamics and Group Behaviour
I205	International Business Laws
I206	International Marketing Management
I207	International Business Communication (French/ German/Chinese)

Trimester – III

I301	Foreign Trade Management
I302	Operations Management
I303	Entrepreneurship Development and New Enterprise Management
I304	Human Resource and Cross Cultural Management
I305	International Financial Management
I306	International Marketing Research
I307	International Business Communication (French/ German/Chinese)
I308	Software Lab-III (Advanced SPSS and Advanced Excel Module)

Trimester – IV

I401	Corporate Internship (Project Report Evaluation and Viva Voce)
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* **Course structure/detailed Course syllabus
may be revised to accommodate changing
global trends industry demand.**

****Non Credit**



Trimester V

I 501	Strategic Management
I 502	International Logistics and Supply Chain Management
I 503	Sales and Distribution Management
I 504	Advertising Management
I 505	International Product and Brand Management
I 506	Introduction to FINTECH
I 507	Data Warehousing and Data Mining
I 508	Foreign Trade Financing and Risk Management

Trimester – VI

I 601	Business Analytics and Consulting
I 602	WTO issues and Trade Bloc and Policies
I 603	Export costing and pricing
I 604	Digital Marketing
I 605	Consumer Behavior
I 606	Big Data Tools and Application
I 607	Financial Analysis and Fraud Management
I 608	Banking and Insurance

Trimester – VII

I 701	Global Sourcing and Business Development
I 702	Marketing Products and Services Abroad
I 703	Corporate Governance and Social Responsibility
I 704	Project Dissertation (In an International Business Related Area) - Evaluation and Viva Voce

* **Programme structure/course outline may be revised to accommodate changing global trends in
International Business perspective.**

ADMISSION HIGHLIGHTS

Eligibility Criteria

Candidates seeking admission should have passed a bachelor's degree examination of at least 3 years duration under (10+2+3 system) from a recognized Indian/Foreign University.

Admission Procedure and Criteria

- Graduate in any discipline with minimum 50% marks. Candidates appearing for their final year may also apply.
- Final year students to submit the result of graduation latest by Oct 31st 2018 failing which their admission will stand cancelled.
- Applicants have to pass through a three stage system of screening which includes Written Test (CAT/MAT/XAT/CMAT/ATMA) Group Discussion and Personal Interview.
- May also apply online at www.jagannath.org
- Filled-in application forms along with Cash Rs.1000/- or DD Rs. 1050/- and attested copies of certificates will be required to be sent to the Institute at MOR, Pocket 105, (Opp. Kalkaji Police Station), Kalkaji, New Delhi-110019.

Fee Structure:

	1st year	2nd Year
PGDM (HR, Fin, Mkt, B.Anal)	3.40 Lac	3.35 Lac
PGDM (IB, Fin, Mkt)	3.40 Lac	3.35 Lac

Scholastic Edge

50% Scholarship to students with 700 in MAT/ 80% CAT and 60% in X, XII and Graduation.

25% Scholarship to students with 650 in MAT/ 75%CAT and 60% in X, XII and Graduation.

10% Scholarship to students with 600 in MAT/ 70%CAT and 60% in X, XII and Graduation.

* subject to performance in GD/PI

Tuition fee will not be refunded after the commencement of foundation classes from June 15th, 2018.

"In accordance with Supreme Court order "Ragging" is totally prohibited and considered a punishable offence in our institute."

Hostel facility for Boys & Girls available. Education loan available from Punjab National Bank, HDFC Bank, UCO Bank and SBI

Beyond Books...

A chain of cultural festivals organized by students...



CELEBRITY NITE

Performance by Pop star-Badshah

E Week

JIMS Entrepreneurship Initiative



MARKATHON

Inter-college marketing fest..

Zest & Dandiya

Inter-JIMS cultural fest..



KSHITI

Inter-college Cultural fest..

ANNUAL SPORTS MEET

The final showdown..

"Excellence always gets rewarded and that's what we churn out year after year.... Managers who excel"

Jagannath International Management School

MOR, Pocket 105, Kalkaji, New Delhi-110019 Ph. : 011-40619200, 26292074 Fax : 26220998
Helpline No. 9868239472, 9953892274 Toll free No.: 1800112074 Email : admission@jagannath.org
Nehru Place Business Centre and Kalkaji Mandir Metro Station are in close proximity

www.jagannath.org

Your Journey of Corporate Life Begins Here

"Excellence is not an act, but a habit with us." – Aristotle

- 135+ Companies offered final placement to the batch of 2015-17.
- 12000+ strong Alumni network in top companies.
- Consulting/Financial Institutions/IT/FMCG/Logistics/Export/Education/E-commerce/Research.
- Summer Internship & Mentoring programs in such as Quikr, HT media, Makemytrip, Genpact, ITC, HCL, Amazon

JIMS Kalkaji alumni are working with reputed organizations like.... – Khimji Ramdas, HDFC Bank, ITC, Ultra Tech Cement, PayTm, JK Tyres, Deloitte, Axis Bank, Asian Paints, RBS, Havel's, CBRE, Amazon.com, Godrej, Fedex, Delmonte, Whirlpool, Recard Pernod, Copal Amba, Orient Craft, Tata Motors, Videocon, Nestle, Heinz, Bharti Airtel, Louis Berger etc.....



Highest Package is Rs. 15.25 lac p.a

Alumni Speak

DontGetAJobGetTheJob #GetCareerCertain- With JIMS

Jims directed me to the right path both professionally and personally to achieve my goals. JIMS gave me excellent corporate exposure and experience with academic excellence to achieve my dreams



Vishal Misri - Team Manager-Amazon .com

Amazing Experience with JIMS Kalkaji, especially 24X7 learning, enriched faculty base and placement record, which I think is must in any B School



Faneesh- Management Trainee-ITC

I thank JIMS Kalkaji for superb academic environment and great placements



Nikhil Mehta- Evaluation Analyst CBRE

PGDM at JIMS Kalkaji helped me to improve my confidence, *evolve intellectually* and become challenge-ready



Sonal Dang- Taxation -Deloitte

Corporate Byte

Ms. Renu Bhatt-HR ITC

"At JIMS I have always found talent with diverse background and it really helps as one does not have to spend too much time looking for diverse talent at different locations. It's a pleasure to be connected with JIMS."

Ms. Anju Uppal -General Manager - HR AIMIL

"In my experience I have seen JIMS truly developing as an institution which has a great vision supported by expert faculty, cutting edge and multifaceted curriculum, all geared with professional commitment in developing knowledgeable and competent pool of talented managers with a difference."